

# Chamber Membership Tier Pricing

## ASSOCIATE MEMBERSHIPS

**Individual\* -- \$125**

**Non-Profit\*\* -- \$100**

*These memberships offer the services in the Business Membership level ONLY, and as indicated by asterisks (\*/\*\* = both)*

## BUSINESS MEMBERSHIP - \$250

*The Business Membership investment level is designed for the new small business owner seeking to enhance their visibility and grow business contacts at Chamber networking programs and events. For businesses with no more than 35 employees*

### Events - Invitation & Membership Prices

- Seminar Series\*/\*\*
- Coffee & Conversation - Free Admittance\*/\*\*
- Mix & Mingle Mixers - Free Admittance\*/\*\*
- Certificate of Origin Stamps
- Labor Compliance Posters
- Legislative Luncheon
- Economic Development Workshops\*/\*\*
- Ribbon Cuttings & Ground Breakings
- Industry Specific Roundtables\*/\*\*

### Member Services:

- Member-to-Member Discounts
- Free Job Board Postings
- Online/Staff Business Referrals
- Online Membership Directory\*/\*\*
- Chamber Magazine - New Member Announcement; Grand Opening/Ribbon Cutting: One-time Free Business Profile
- Economic Development Resources
- Committee Involvement
- Notary Services
- Local, state & federal level government resources\*/\*\*
- Online Event Registration\*\*
- Chamber members mailing list, plus labels

### Promotions:

- One Mixer Event at your business with Chamber-hosted bar (beer & wine bar; your business provides food)
- Membership Spotlight - Coffee & Conversation
- Web link from Chamber site to yours
- Brochures in Chamber Lobby
- Member news submissions
- Event submissions to community calendar\*\*
- Opportunity to advertise in business directory, website, magazine and social media sites
- 2 keywords and 1 business category listing in the online Membership Directory

## PARTNER MEMBERSHIP - \$650

*This membership level is recommended for businesses that have established an identity and are recognized in the market place, yet seek additional opportunities to grow. For businesses with more than 35 employees.*

*In addition to all benefits of the Business Membership, Partner Members receive the following:*

### Events - Invitation & Membership Prices

- 2 Free Tickets to Annual Agribusiness Luncheon **OR** Annual Installation & Awards Dinner

### Member Services:

- FREE Labor Compliance Poster
- 10% discount on ALL Chamber web advertising
- 4 complimentary uses of Chamber Notary services

### Promotions:

- Inclusion of brochures in New Member Packets
- 4 keywords and up to 2 business category listings in the online Membership Directory
- Priority to sponsor Chamber events

**A \$795 Value**

## EXECUTIVE MEMBERSHIP - \$1,100

*This membership level is recommended for businesses that are planning to build additional clients, customers, and relationships to other businesses. They will continue to strengthen their involvement in the community and in the Ceres Chamber of Commerce.*

*In addition to all benefits of the Business & Partner Memberships, members receive the following:*

### Events - Invitation & Membership Prices

- 2 Free Tickets to Annual Agribusiness Luncheon **AND** Annual Installation & Awards Dinner

### Member Services:

- 25% discount on ALL Chamber web advertising
- 8 complimentary uses of Chamber Notary services

### Promotions:

- 10 keywords and up to 7 business category listings in the online Membership Directory
- One Sponsor Voucher valued at \$250 - may be used towards sponsoring at any annual Chamber event
- 3-Month Advertisement on Chamber website

**An \$1800 Value**

## VISIONARY MEMBERSHIP - \$2,500

*This membership level is for businesses and organizations that have the ability to be on the leading edge in our region. These businesses are successful because of their ability to lead change, while being creative and innovative. They continue to strengthen their involvement in the community by ensuring high visibility and increased access to local and state leaders.*

*In addition to all benefits offered in lower membership packages, members receive the following:*

### Events - Invitation & Membership Prices

- 4 Free Tickets to Annual Agribusiness Luncheon **AND** Annual Installation & Awards Dinner

### Member Services:

- 12 complimentary uses of Chamber Notary services

### Promotions:

- 2 (2-minute) video ads on the Chamber's website
- 15 keywords and up to 10 business category listings in the online Membership Directory
- One Sponsor Voucher valued at \$500 - may be used towards sponsoring any annual Chamber event (this replaces the \$250 voucher at the Executive level)
- 6-Month Advertisement on Chamber website
- A booth at the annual Ceres Street Faire (\$300 Value)

**A \$3,795 Value**

## PRESIDENTIAL MEMBERSHIP - \$3,500

*These businesses are recognized for their leadership role, their commitment to Ceres and their active engagement in programs, projects, events, and services that promote economic prosperity.*

*In addition to all benefits offered in lower membership packages, members receive the following:*

### Events - Invitation & Membership Prices

- 8 Free Tickets (1 Table) to Annual Agribusiness Luncheon **AND** Annual Installation & Awards Dinner

### Member Services:

- Unlimited complimentary uses of Notary services

### Promotions:

- Two Sponsor Vouchers valued at \$500 and \$250 - may be used towards sponsoring any annual Chamber event (this replaces all vouchers at lower levels)
- 1-Year Advertisement on Chamber website
- 1 Participant Voucher for Leadership Ceres (\$1,000 Value)

**A \$5,790 Value**



# *Chamber Membership Tier Pricing*

## **HERE'S WHERE YOUR MONEY GOES!**

### **Programs and Events:**

A portion of your membership helps to fund ongoing programs and events that benefit Ceres businesses. Some of these programs and events include Groundbreakings and Ribbon Cuttings that may celebrate new businesses coming into our community or mark major milestones for existing businesses; Educational seminars that may help business owners attain knowledge that will help grow their business; Events like the Agribusiness Luncheon and Annual Business Awards Ceremony, that recognize local business leaders and citizens for their contribution to our community, just to name a few.

### **Products & Services:**

Every business, by law, is required to post Labor Compliance posters, which the Chamber offers to Chamber members for Free or at a discounted price, depending on your level of membership. Additionally, the Chamber offers Notary services, as well as Certificates of Origin for many businesses exporting goods outside of our country.

### **Advocacy Efforts:**

It's the Chamber's main purpose to advocate for all of our business members. It takes time and effort to follow legislation, build and maintain strong relationships and keep good communication efforts with local, state and federal leaders. A portion of your membership goes to fund these efforts.

### **Scholarships:**

Each year, the Ceres Chamber of Commerce provides financial scholarships to students from both Ceres High School and Central Valley High School. Business scholarships are provided to those individuals looking for a career in business or an ag-related profession.

### **Community Projects:**

The Ceres Chamber of Commerce is hoping to provide our community with assistance on projects that are deemed vital to the economic prosperity of Ceres. This includes projects that will help beautify Ceres, or provide a much needed service that will enhance life in our community.

## **MEMBERSHIP DUES**

We appreciate your interest in being a Chamber member and are pleased that you recognize the value of a Chamber membership. Please understand that in order to operate a professional Chamber organization, we treat our business as such -- a Business. We do this because we can't help our Business Members if the Chamber is not self-supporting.

### **Due Dates:**

Membership dues are paid quarterly by all members. Dues must be paid on the first of January, April, July and October. A 10-day grace period is allowed. A \$25 late payment charge will be added to your account if paid after the grace period.

### **Proration:**

Your membership will be prorated depending on the time of year you join the Chamber of Commerce. You may contact the Chamber office to determine what your cost of membership will be.

### **Discounts:**

Businesses that pay their memberships in advance for the entire year will receive 10% off their annual dues. The annual payment must be received no later than January 10th in order to receive this discount.

### **Returned Check Policy:**

Dues may be paid in cash or by check, cashier's check or money order. Any personal or business checks that are returned for insufficient funds from your banking institution will be assessed a returned service charge.

You may complete a New Member Application online at <http://cereschamber.com/application-to-join.html> or contact the Ceres Chamber office and we will email or fax an application to you. For additional information, please contact the Chamber office at (209) 537-2601 or email [info@cereschamber.com](mailto:info@cereschamber.com).